**TABLE OF CONTENTS**

|  |  |
| --- | --- |
| **CONTENT** | **PAGE** |
|  |  |
| **TABLE OF CONTENTS** |  |
| **LIST OF FIGURES** |  |
| **LIST OF TABLES** |  |
| **LIST OF ABREVIATION** |  |
| **CHAPTER ONE: INTRODUCTION** |  |
| * 1. Background Study |  |
| 1.2 Problem Statement |  |
| 1.4 Objectives |  |
| 1.5 Scope |  |
| 1.6 Significance |  |
| 1.7 Chapter Summary |  |
| **CHAPTER TWO: LITERATURE REVIEW** |  |
| 2.1 Data Visualization |  |
| 2.1.1 Data Visualization Usage |  |
| 2.1.2 Data Visualization Advantages and Disadvantages |  |
| 2.2 Map Data Visualization |  |
| 2.2.1 Choropleth Map |  |
| 2.2.2 Cartogram Map |  |
| 2.2.3 Density Map |  |
| 2.2.4 Heat Map |  |
| 2.2.5 Proportional Symbol Map |  |
| 2.2.6 Tile Grid Map |  |
| 2.2.7 Comparison Between Maps |  |
| 2.3 Election in Malaysia |  |
| 2.3.1 Previous Data Visualization |  |
| 2.3.1.1 Malaysia 2008 General Election Data Visualization |  |
| 2.3.1.2 Malaysia 2013 General Election Data Visualization |  |
| 2.3.3 Comparison Between Previous Data Visualization |  |
| 2.4 Similar System |  |
| 2.4.1 Practices in Election Data Visualization |  |
| 2.4.2 US Election Data Visualization |  |
| 2.4.3 UK Election Data Visualization |  |
| 2.4.4 Australia Election Data Visualization |  |
| 2.4.5 India Election Data Visualization |  |
| 2.4.6 Comparison between the similar systems |  |
| 2.5 Chapter Summary |  |
| **CHAPTER THREE: METHODOLOGY** |  |
| 3.1 Waterfall Model |  |
| 3.1.1 Requirements Analysis |  |
| 3.1.2 System Design |  |
| 3.1.3 Implementation |  |
| 3.1.4 Testing |  |
| 3.2 Chapter Summary |  |
| **REFERENCES** |  |

**LIST OF FIGURES**

|  |  |  |
| --- | --- | --- |
| **FIGURE** | | **PAGE** |
| 1.1 | Example of Data Visualization |  |
| 1.2 | Example of data visualization for Malaysia election data |  |
| 2.1 | Example of usages of choropleth map in US |  |
| 2.2 | Example of area cartogram map based on US 2016 Presidential Election result |  |
| 2.3 | Example of distance cartogram |  |
| 2.4 | Difference between real and output map of area cartogram map |  |
| 2.5 | Density map for 2016 Presidential Election in Alachua County, Florida |  |
| 2.6 | Example of road traffic density map representation |  |
| 2.7 | General form of heatmap |  |
| 2.8 | Heatmap of tornado location |  |
| 2.9 | Example of application of US presidential election heatmap representation |  |
| 2.10 | Performance of Hillary Clinton in US 2016 election |  |
| 2.11 | US 2012 Election Result presented in Proportional Symbol |  |
| 2.12 | Example of tile grid map of the US body camera law |  |
| 2.13 | From the top-left, square, hexagon, circular and rich tile grid map |  |
| 2.14 | Demographic map of Malaysia |  |
| 2.15 | Example of conventional Malaysia election data |  |
| 2.16 | Example of Malaysia general election data visualization |  |
| 2.17 | Malaysia 2013 general election data visualization |  |
| 2.18 | Example of 13th Malaysia general election data visualization |  |
| 2.19 | Infographic on the distribution votes from BN and PR parties during 2013 election |  |
| 2.20 | 2013 Malaysia general election result infographic |  |
| 2.21 | Bloomberg’s live 2016 election data visualization |  |
| 2.22 | Live US 2016 election forecast data visualization made by FiveThirtyEight |  |
| 2.23 | Bloomberg UK 2017 general election data visualization |  |
| 2.24 | First representation of UK 2017 election data by Bloomberg |  |
| 2.25 | Map and table of UK 2017 general election data visualization by Bloomberg |  |
| 2.26 | First impression for UK 2017 election data visualization made by The Telegraph |  |
| 2.27 | Detailed description of UK 2017 general election data based on map |  |
| 2.28 | Australia 2013 election data visualization made by ABC News |  |
| 2.29 | Australia 2013 election data visualization made by ABC News |  |
| 2.30 | Australia 2016 election data visualization by Google |  |
| 2.31 | Overall result of Australia 2016 election by Google |  |
| 2.32 | Political information for Northern Territory State, Australia by Google |  |
| 2.33 | Live 2014 Result data visualization by Network18 |  |
| 2.34 | Upper part of Live 2014 Result data visualization |  |
| 2.35 | Lower part of Live 2014 result data visualization |  |
| 2.36 | Parliament Elections data visualization by Network18 |  |
| 2.37 | Legends for the party involved in India General Election |  |
| 2.38 | Result of highlighting the hovered legend |  |
| 2.39 | Parliament Map data visualization by Network18 |  |
| 2.40 | Visualization for the description for each of the parliament |  |
| 2.41 | Filtered result of the election |  |

**LIST OF TABLES**

|  |  |  |
| --- | --- | --- |
| **TABLE** | | **PAGE** |
| 2.1 | Comparison between Explanatory and Exploratory Data Visualization |  |
| 2.2 | Comparison between Map Data Visualization Techniques |  |
| 2.3 | Continued Comparison between Map Data Visualization Techniques |  |
| 2.4 | Comparison between GE 2008 and GE 2013 |  |
| 2.5 | Comparison between the similar systems |  |